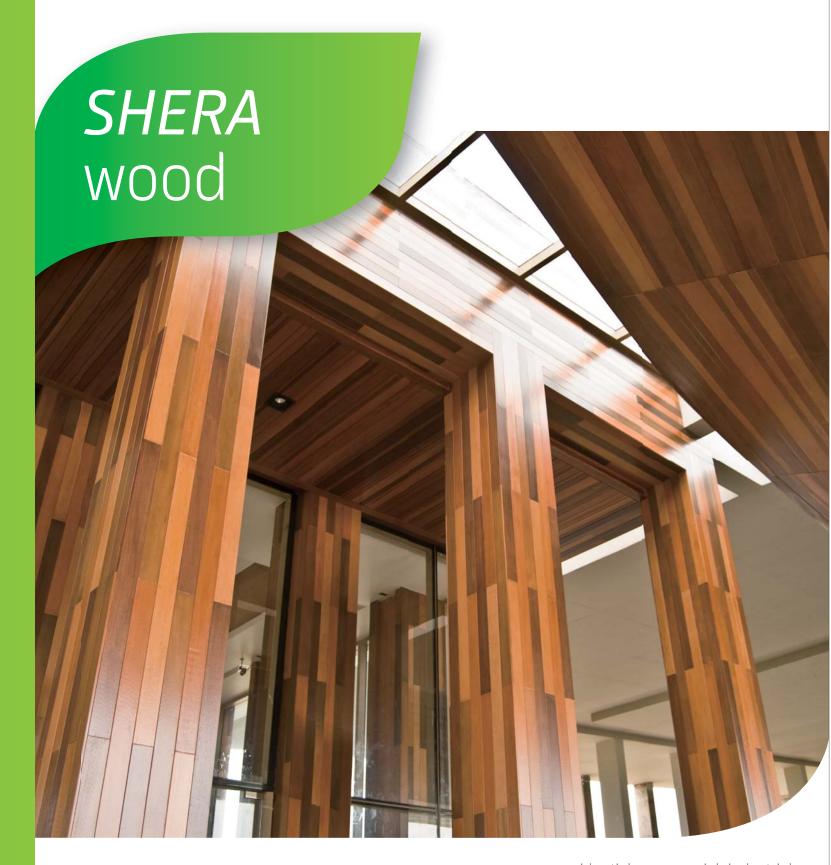
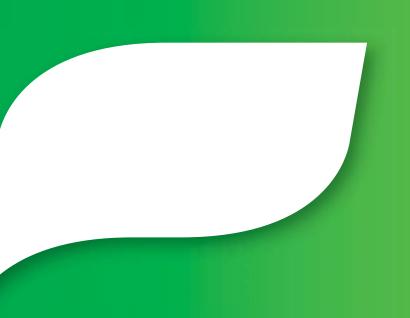
build better, live better









## Company Profile



Mahaphant group, established in 1974 in Bangkok Thailand, is emerging as a leading from business development professionals to lab technicians to IT specialists and distribution personnel. Mahaphant is proud to develop a unique range of products under a prestigious SHERA

complete range of wood substitution in this region. Currently, SHERA is widely known worldwide for GREEN INNOVATIVE fibre cement board, panel, siding and various wood

SHERA's embedded beauty with added resistance against fire, termite and moisture makes it an apt material for varying applications in flooring, siding, partitioning, ceiling, roofing and cladding. These fibre cement products offer necessary strength, stability and versatility in applications.

Mahaphant is equipped with an independent R&D Department focusing on development of products and processes. Through an experience of more than three decades and an expertise in AUTOCLAVE TECHNOLOGY, we are catering to the changing needs of construction and decoration industry offering our products with unmatched stability, strength and resilience to weather.

Mahaphant Group currently operates five manufacturing plants in Thailand and poised for regional expansion with multiple manufacturing facilities in other parts of the world.

We are active in Asia and are also proliferating in prestigious overseas market through a network of business partners in more than 30 countries, covering 7 regions.

The ongoing expansion with stronghold on technical expertise and growing global partnership is a sure sign of Mahaphant's commitment to be the world's leading innovator of fibre-cementitious composites for building solutions.

















### Green Concept

#### **GREEN PRODUCT Eco-loving Products**

- Green Labelling Scheme (SGLS).
- from fast-growing trees specially planted for industrial use.

#### **GREEN TECHNOLOGY**

#### Environmentally-friendly manufacturing

- SHERA manufacturing process considers environmental issues with the carbon
- Reduces waste emission

#### **GREEN LIVING**

#### Towards a balanced life in perfect harmony

- Ensures faster and cleaner construction procedures.
- Reduces construction waste.
- Saves energy in households.

LEED Guidelines	SHERA Benefits
Indoor Environmental Quality	EQ4.3 : Low / No Emitting Material (from Singapore) EQ4.1 : Low Emitting Material - Adhesive & Sealants
Material & Resources	MR2.1 : Construction Waste Management. MR4.1 : Recycled Content. (Fibre / Fly Ash) MR6 : Rapidly Renewable Materials MR5.1 : Regional Availability MR3.1 : Resource Reuse
Innovation in Design	SHERA board substitutes plywood, chip wood, MDF etc. in paneling segment of applications     SHERA wood range offers substitution to natural wood in decoration segment
Pest Control	No pest control is desired.



Made from 30 % Recycled Materials

































	SHERA wood	Wood Based Siding	Vinyl Siding
Fire Resistance	•••	•	•
Rot Resistance	•••	•	•
Termite and Insect Proof	•••	•	•••
Non-Toxic	•••	• •	•
Low Shrinkage and Non-Warping	•••	•	•
More Durable	•••	••	•
Weather Resistance	•••	••	•
Easy to Paint	••	• •	•••
Dimension Stability	•••	•	•
Maintenance Free	•••	•	•
Environmental Friendly	•••	•	• •



# SHERA floor plank

SHERA floor plank, originated from the concept of manufacturing environmentally friendly product, is offered through an insightful understanding of our consumer requirements. SHERA floor plank provides the best substitution to natural wood deck suitable for a wide range of looks, whether traditional, heritage or contemporary, making it a perfect alternative for residential or commercial buildings, offering choices of profiles and textures cassia and straight grain with top routing line (s). SHERA floor plank innate beauty, with added resistance to fire, termites and moisture makes it a highly suitable material for not only interior but also exterior flooring applications. It can be fixed directly on either timber or steel frame.



Merbau Brown Cassia Texture



Uncolored Cassia Texture



Uncolored Straight Grain Texture



Chestnut Brown\* Cassia Texture



Wild Cherry\* Cassia Texture

Remark : \*Only Cassia texture 25 x 150 x 3000 mm

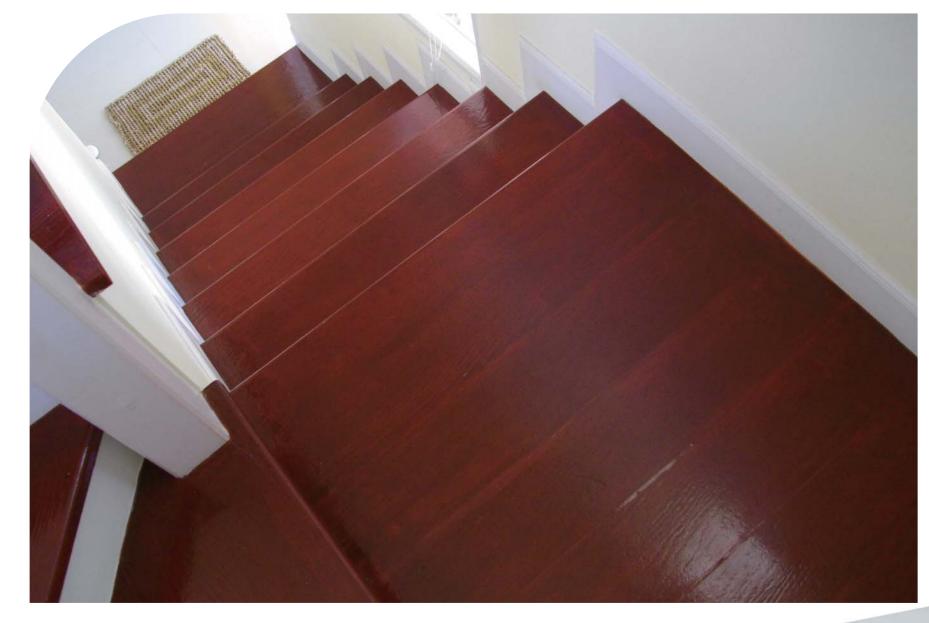
#### Dimensions

16 x 150 x 3000 mm** 16 x 200 x 3000 mm** 30 x 100 x 3000 mm 25 x 150 x 3000 mm 25 x 150 x 4000 mm 25 x 200 x 3000 mm 25 x 200 x 4000 mm 25 x 250 x 3000 mm 25 x 250 x 4000 mm 25 x 300 x 3000 mm 25 x 300 x 3000 mm 25 x 300 x 4000 mm 25 x 300 x 3000 mm	14.90 kg 13.87 kg 17.34 kg 23.12 kg 23.12 kg 30.82 kg 38.53 kg 34.67 kg 46.23 kg 34.67 kg 46.23 kg 34.67 kg	2.22 Pcs./Sq.m 1.67 Pcs./Sq.m 3.33 Pcs./Sq.m 2.22 Pcs./Sq.m 1.67 Pcs./Sq.m 1.67 Pcs./Sq.m 1.25 Pcs./Sq.m 1.33 Pcs./Sq.m 1.00 Pcs./Sq.m 1.11 Pcs./Sq.m (1 Top Routing Line) 0.83 Pcs./Sq.m (2 Top Routing Lines)
25 x 300 x 4000 mm	34.67 kg 46.23 kg	1.11 Pcs./Sq.m (1 Top Routing Line) 0.83 Pcs./Sq.m (1 Top Routing Line)
25 x 300 x 3000 mm 25 x 300 x 4000 mm 25 x 300 x 3000 mm 25 x 300 x 4000 mm	46.23 kg 34.67 kg 46.23 kg	0.83 Pcs./Sq.m (2 Top Routing Lines) 1.11 Pcs./Sq.m (2 Top Routing Lines) 0.83 Pcs./Sq.m (3 Top Routing Lines)

Remark : \*\*Only 16 x 150 x 3000 mm and 16 x 200 x 3000 mm are available on Cassia texture

## SHERA stair

As a leader in wood substitution material manufacturer, SHERA wood has been continuously developing fibre cement composite products by leveraging its expertise together with unlimited advanced technology to introduce innovative products to the market for a decade. SHERA wood is now taking another step to challenge the production capability, rolling out the thickest fibre cement composite material at 35 mm. thickness "SHERA stair". SHERA stair is a perfect combination of strength derived from non-asbestos fibre cement composite, beautiful wood-like aesthetic features which can be perfectly applied in both interior and exterior areas. In addition, SHERA stair is superior to authentic wood in terms of durability, weather resistance, water proof, low shrinkage, long-lasting life with less maintenance and termite free. All these properties have made SHERA stair the most outstanding wooden stair replacement product.



#### Dimensions

Stair Tread : 35 x 300 x 1200 mm 19.41 kg Stair Riser : 16 x 150 x 1200 mm 3.86 kg Stair Riser : 16 x 200 x 1200 mm 5.29 kg



Stair Tread Uncolored Cassia Texture\*



Stair Tread Uncolored Straight Grain Texture



Stair Riser Uncolored Smooth Texture

Remark : \*Made to order item





SHERA plank is a unique composite of natural fibres bonded tightly in a high-grade silicate structure. This autoclaved wood grain siding acquires impressive toughness, yet remains flexible and dimensionally stable. It is a cellulose-cement plank that contains absolutely NON asbestos fibre. SHERA plank can withstand simple handling and installation and is therefore suitable for even Do-It-Yourself (DIY) segment. It comes in several sizes and textures with a real remedy to wood-cladding houses which are severely affected by termites and humidity.

#### **Dimensions**

8 x 150 x 3000 mm 5.40 kg 2.67 Pcs./Sq.m 8 x 200 x 3000 mm 7.20 kg 2.00 Pcs./Sq.m 8 x 150 x 4000 mm 7.20 kg 2.00 Pcs./Sq.m 8 x 200 x 4000 mm 9.60 kg 1.50 Pcs./Sq.m



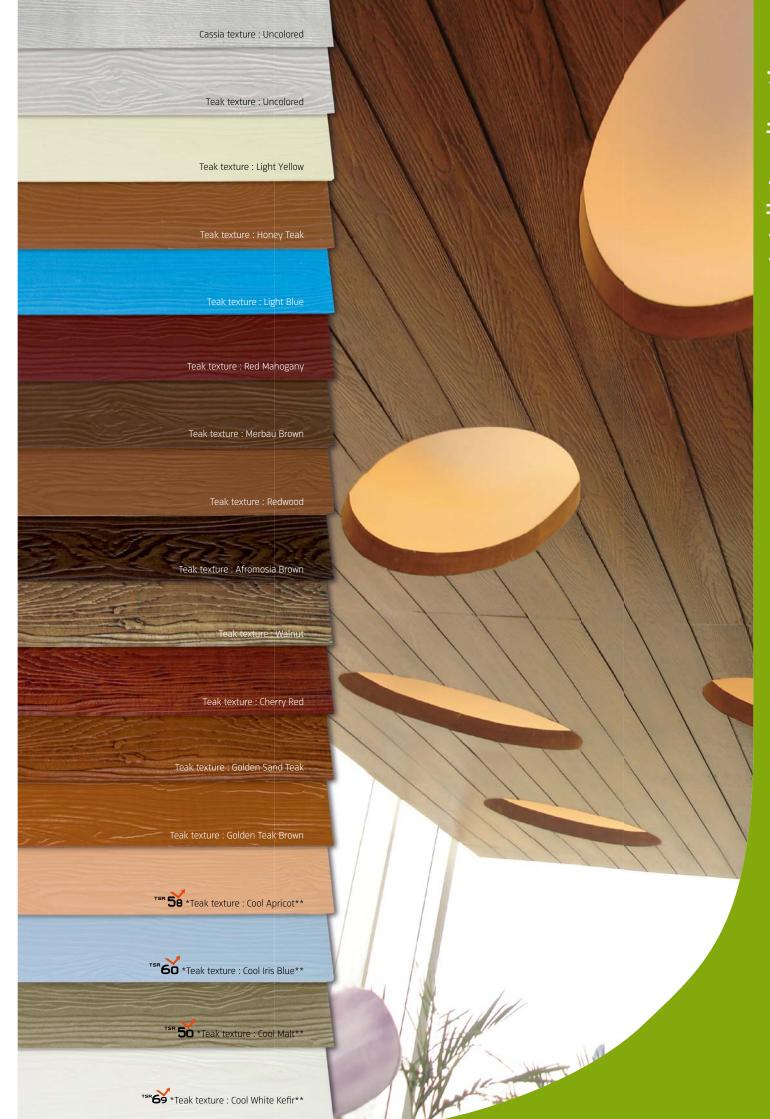


Teak Texture

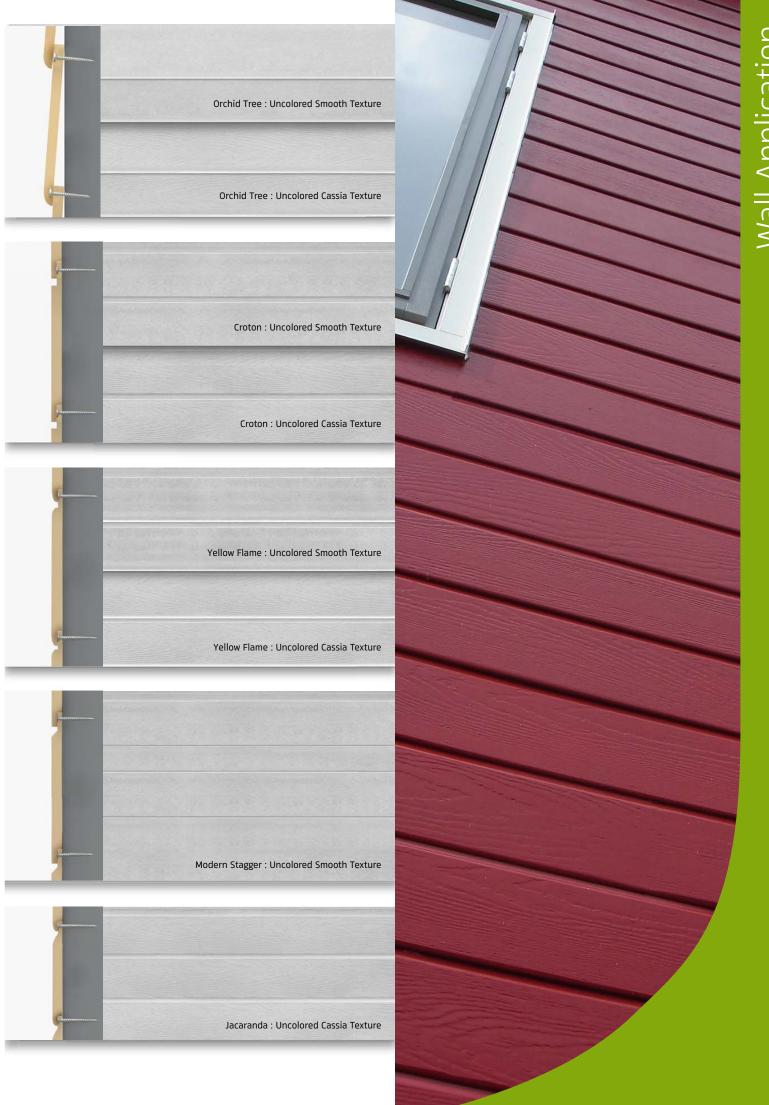


Uncolored Cassia Texture

Remark: \*Only size 8 X 150 X 3000 mm \*\* Total Solar Reflection 50%, 58%, 60% and 69%







### SHERA skirt

A wood trimming substitution for Floor-Wall and Wall-Ceiling finish, SHERA skirt is an excellent alternative with beautiful carvings. It is long lasting and free from moisture and



#### Dimensions

Wall-Ceiling Skirt

Classic Profile : 8 x 50 x 3000 mm 1.80 kg 8 x 75 x 3000 mm 2.70 kg\*

Modern profile: 8 x 50 x 3000 mm 1.80 kg

8 x 75 x 3000 mm 2.70 kg\*



#### **Dimensions**

Ended Skirt

Classic Profile : 12 x 100 x 1000 mm 1.83 kg Modern profile : 12 x 100 x 1000 mm 1.83 kg



Colonial Profile: 12 x 100 x 3000 mm 5.33 kg

Uncolored Smooth Texture

Remark: \*Made to order item

### SHERA laminated skirt

SHERA laminated skirt is another achievement of SHERA wood group that combines the advance fibre cement technology with the lamination

technology perfectly giving you the beauty of wooden look and various wood like colors. It can perfectly replace any wooden skirt and other types of synthetic wood skirt, suitably fitted with floor-wall and wall-ceiling finish.

#### Dimensions

Classic Profile :

12 x 100 x 3000 mm 5.33 kg

Modern profile:

12 x 100 x 3000 mm 5.33 kg











## SHERA eaves



SHERA eaves are unique fibre cement composite for wood substitution purpose, specially designed for exterior uses in calm to tropical climates. SHERA eaves adds the finishing touch to a beautiful and lasting home. They provide unmatched durable and low maintenance roof fascia as well as come in variety of dimensions, colors, textures and profiles to achieve the unlimited architectural designs. SHERA eaves offer not only aesthetic features, but also the inherited properties of an autoclaved fibre cement composite material rendering a critical criterion in their decision making.

Color	Smooth Texture Curved edge (3000 mm)			Smooth Texture Square-cut edge (4000 mm)		Smooth Texture Beveled edge (3000 mm)	Smooth Texture Beveled edge (4000 mm)
Uncolored	•	•	•	•	•	•	•
Jasmine White Primer	•	•	•			•	•
Red Mahogany	•	•				•	•
Honey Teak Brown				•		•	•



#### **Dimensions**

	EA 001	EA003	EA004	EA006
16 x 150 x 3000 mm	10.31 kg	-	10.31 kg	10.61 kg
16 x 200 x 3000 mm	13.90 kg	14.35 kg	13.90 kg	13.75 kg
16 x 150 x 4000 mm	13.75 kg	14.35 kg		13.55 kg
16 x 100 x 4000 mm	-	_	-	9.57 kg
16 x 200 x 4000 mm	18.54 kg	19.41 kg	-	18.34 kg
	l	l .	I	l .





Uncolored

Jasmine White Primer





Red Mahogany

Honey Teak Brown



## SHERA shake



Uncolored Teak Texture

Light Yellow\* Teak Texture





Cherry Red\* Teak Texture

Golden Sand Teak\* Teak Texture

Remark: \*Made to order item

Inspired by the beauty of real wood shake combined with the advanced fibre cement composite technology, SHERA shake is neatly designed as a new alternative of vernacular roofing tile. SHERA shake delivers beauty and long lasting performance but without the costly maintenance. You can challenge the threats of traditional wood shake properties. SHERA shake matches the unique detailing and warm look of wood without the drawbacks associated with it. SHERA shake brings homeowners the best of both worlds: the look and feel of wood shake with the durability of fibre cement composite and properties such as water resistance, termite free and impact resistance against hail damage.

#### **Dimensions**

Triangle profile 8 X 150 X 400 mm 0.60 kg 44.4 Pcs/Sq.m Curved profile 8 X 150 X 400 mm 0.70 kg 44.4 Pcs/Sq.m Hexagon profile 8 X 150 X 400 mm 0.70 kg 44.4 Pcs/Sq.m





SHERA strip is a unique fibre cement composite, specially designed for exterior ceiling application in calm to tropical climates. It helps facilitating the wind flow and ventilation under the roof. It helps saving energy consumption whereas enhancing the beauty of soffit lining. SHERA strip offers the distinctive look of wood with the low maintenance and durability of fibre cement composite. A variety of textures and profiles help almost any structure achieve charming architectural designs. For its strength, beauty, and durability, SHERA strip is simply the best choice for enhancing and protecting your home. SHERA strip can also be applied to wide ranges of decorative purposes such as louver, lattice, sun shade and fence to fulfill your design imagination.

#### Dimensions

Teak texture : Square-cut edge

8 x 50 x 3000 mm 1.80 kg 6.67 Pcs/Sq.m 8 x 75 x 3000 mm 2.70 kg 4.45 Pcs/Sq.m\*

Smooth texture : Square-cut edge

8 x 75 x 3000 mm 2.70 kg 4.45 Pcs/Sq.m 8 x 100 x 3000 mm 3.60 kg 3.34 Pcs/Sq.m

Smooth texture : V-cut edge

8 x 75 x 3000 mm 2.70 kg 4.45 Pcs/Sq.m 8 x 100 x 3000 mm 3.60 kg 3.34 Pcs/Sq.m



Uncolored

Teak Texture

Uncolored Smooth Texture





Cherry Red\* Teak Texture

Red Mahogany Smooth Texture

Remark: \*Made to order item





#### Dimensions

SHERA neo strip

10 x 50 x 3000 mm\* 2.50 kg 6.67 Pcs/Sq.m 10 x 75 x 3000 mm\* 3.75 kg 4.45 Pcs/Sq.m 10 x 100 x 3000 mm\* 5.00 kg 3.34 Pcs/Sq.m SHERA neo plank

10 x 150 x 3000 mm\* 7.50 kg 2.22 Pcs/Sq.m 10 x 200 x 3000 mm\* 10.00 kg 1.67 Pcs/Sq.m SHERA neo floor plank

25 x 150 x 3000 mm\* 17.34 kg 2.22 Pcs/Sq.m 25 x 200 x 3000 mm\* 23.12 kg 1.67 Pcs/Sq.m

Remark : \*Made to order item



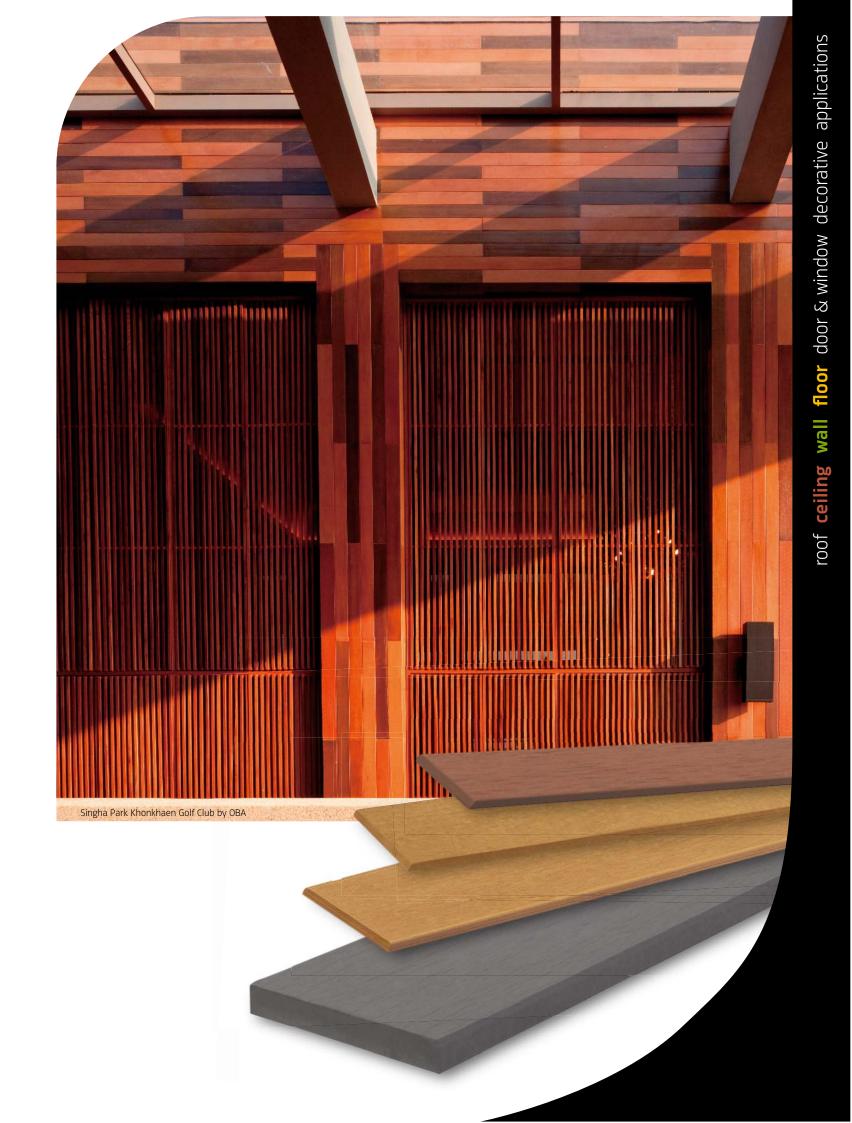
Ash Brown\* (Color Through) Straight Grain Texture



Ebony Black\* (Color Through) Straight Grain Texture



Amber Cherry\* (Color Through) Straight Grain Texture











Light Yellow\* Smooth Texture

Remark : \*Made to order item

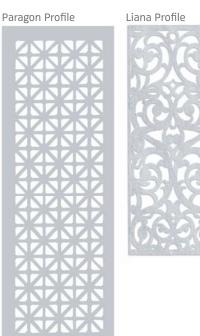


Smooth Texture

Nepal Trumpet Profile	
10 x 600 x 2000 mm	12.01 kg
Blossom Profile	
8 x 600 x 1200 mm	7.30 kg
Paragon Profile	
10 x 300 x 1520 mm	4.70 kg
Liana Profile	
10 x 490 x 1040 mm	5.10 kg
Star Jasmine Profile	
10 x 190 x 1000 mm	1.90 kg
10 x 600 x 2000 mm	13.40 kg
Heart Profile	
8 x 450 x 900 mm	3.30 kg
8 x 700 x 900 mm	4.80 kg
Louis Profile	
8 x 600 x 600 mm	2.93 kg
Fountain Plant Profile	
10 x 600 x 600 mm	2.73 kg









Star Jasmine Profile





Louis Profile





### SHERA baluster



Lily Profile



Dimensions

Lily Profile 12 x 150 x 800 mm 1.70 kg Rose Profile 12 X 150 X 800 mm 2.10 kg



Smooth Texture

## SHERA eaves drop

SHERA eaves drop is the perfect combination between an innovative technology of fibre cement composite and an intellectual workmanship. SHERA eaves drop offers a rare combination of exceptional aesthetics, enduring performance, and finishing ease. It offers homeowners the warmth and detailing of elegant wood work without the maintenance.









Uncolored Smooth Texture on Heart Profile



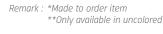
Light Yellow\* Teak Texture



Cherry Red\* Teak Texture



Golden Sand Teak\* Teak Texture









SHERA eaves lace offers a spectacular wood work aesthetics design with the exceptional durability of fibre cement composite. SHERA eaves lace offers the distinctive look of wood craftsmanship with the low maintenance. A variety of styles and profiles help designers achieving unlimited charming architectural designs. For its strength, its beauty as well as its superlative properties, SHERA eaves lace is just simply the best decorative material for enhancing your home.



no mo mo



Uncolored



Uncolored Smooth Texture on Heart and Sky Flower Profile



Light Yellow\* Teak Texture



Dokrak Profile

Cherry Red\* Teak Texture



Golden Sand Teak\* Teak Texture



#### Dimensions

Lotus Profile, Teak Texture

8 x 200 x 1000 mm 1.50 kg
Tulip Profile, Teak Texture

8 x 200 x 1000 mm 1.50 kg
Dokrak Profile, Teak Texture

8 x 200 x 1000 mm 2.00 kg
Alamanda Profile, Teak Texture

8 x 200 x 1000 mm 1.95 kg
Sky Flower Profile, Teak Texture

8 x 200 x 1000 mm 1.50 kg
Heart Profile, Smooth Texture

8 x 300 x 1000 mm 2.25 kg



## SHERA fence





SHERA fence is an autoclaved cellulose fibre cement composite product that contains absolutely NO asbestos fibre. SHERA fence is designed for exterior use especially in calm to tropical climates. This new autoclaved version of wood-like fence acquires impressive properties such as toughness, lengthwise stability, flexibility and weather resistance. SHERA fence requires relatively low maintenance. SHERA fence is warmly welcome in both residential and commercial segment of the market. People choose SHERA fence not solely from its aesthetic features, the inherited properties as an autoclaved fibre cement composite material render a critical criterion in their decision makings.



#### Dimensions

Classic Profile : 12 x 100 x 1500 mm 2.50 kg Modern profile : 12 x 100 x 1500 mm 2.60 kg

12 x 100 x 3000 mm 5.34 kg\*

Remark : \*Made to order item



Uncolored Smooth Texture

## SHERA decor wood



Uncolored Cassia Texture\*



Uncolored Smooth Texture\*



Uncolored Straight Grain Texture\*

Remark : \*Made to order item

With meticulous design and continuous refinement, SHERA decor wood is developed and positioned to meet with creative building and decorative solutions. Various designs of SHERA decor wood, including choice of dimensions and colors, will help you endlessly fulfill the imagination for designing novel buildings. With exceptional performance of fibre cement composite material, SHERA decor wood is not only serving the aesthetic requirements, but also providing full functional benefits of material for building decoration.

#### Dimensions

16 x	50	x 3000 m	ım	Smooth Texture	3.59	kg	6.67Pcs/Sq.m
				Smooth Texture			
16 x	75	x 3000 m	ım	Cassia Texture	5.38	kg	4.44Pcs/Sq.m
25 x	50	x 3000 m	ım	Cassia Texture	5.78	kg	6.67Pcs/Sq.m
25 x	100	x 3000 m	nm	Cassia Texture	11.56	i kg	3.33Pcs/Sq.m

## SHERA Tools & Accessories

#### Technical Data



#### SHERA corner piece

Surface Texture : Smooth, Uncolored Size : 6 x 80 x 3000 mm

#### SHERA steel corner piece

Inner unit : 10 x 75 x 3000 mm Outer unit : 8 x 75 x 3000 mm



#### **SHERA** sealant PU25

Polyurethane joint sealant is used for jointing gap

#### SHERA barrel gun

15" aluminum barrel gun for both 310 and 600 ml SHERA polyurethane sealant



#### **SHERA** acrylic coating

100% pure acrylic emulsion with excellent resistance to fungus and alkali.
Coverage: 10-20 Sq.m/ US. Gallon (25-30 micron)

Container: 0.946 liter



#### SHERA screw fix-w

For fixing SHERA wood and SHERA board to 1.0-3.2 mm steel frame

Length : 23, 32 and 45 mm

Package: FIX-W32G8=500 pcs / box FIX-W45G8=250 pcs / box



### SHERA eaves

Steel Frame FIX-W32 G8

#### **SHERA** screw fix-t

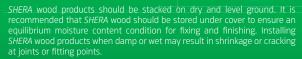
For fixing SHERA wood and SHERA board to timber frame Length: 32 and 45 mm
Package: FIX-T½"=500 pcs / box
FIX-T¾"=250 pcs / box

d plank ip	SHERA skirt SHERA floor plank SHERA decor wood
38	FIX-W45 G8
n	FIX T 1¾"

#### Handling & Storage











To achieve maximum benefits from the inherited functionality of SHERA wood product, care should be exercised through out transportation and installation to avoid mishandling of the products.

Properties Standard Unit SHERA plank SHERA SHERA SHERA SHERA SHERA strip (Teak) splendid plank SHERA fence SHERA baluster SHERA baluster SHERA decor wood SHERA stair tread S
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Physical Properties											
1. Thickness Tolerance	ASTM C1185	mm.	+/- 0.50	+/- 0.60	+/- 0.72	+/- 0.48	+/- 0.48	+/- 0.96	+/- 0.50	+/- 1.50	+/- 2.0
2. Density	ASTM C1185	kg./cu.m.	1300-1400	1250-1350	1300-1400	1300-1400	1300-1400	1300-1400	1300-1400	1300-1390	1300-1390
3. MOR (Avg)	ASTM C1185	MPa	-	≥ 9 (WET)	-	-	-	-	-	-	-
4. MOR (MD)	ASTM C1185	MPa	-	-	≥ 12 (EMC)	≥ 12 (EMC)	-	≥ 12 (EMC)	-	≥ 11 (EMC)	≥ 11 (EMC)
5. Toughness (MD)	ASTM C1185	J/m2	≥ 12 (EMC)	-	≥ 10 (EMC)	≥ 7 (EMC)	≥ 12 (EMC)	≥ 10 (EMC)	≥ 9 (EMC)	-	-
6. Water Absorption	ASTM C1185	%	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35
7. Moisture Content	ASTM C1185	%	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15
8. Water Tightness	ASTM C1185		-	-	-	-	-	-	-	-	-
9. PH Value	ISO 10390:2005		7	7	7	7	7	7	7	7	7

Fire Resistance Properties										
10. Ignitibility	BS476 Part 5	Pass								
11. Fire Propagation Index	BS476 Part 6	Pass								
12. Surface Spread of Flame	BS476 Part 7	Pass								

Durability Properties										
13. Freeze / Thaw Resistance	ASTM C1185	Pass								
14. Warm Water Resistance	ASTM C1185	Pass								
15. Heat / Rain Resistance	ASTM C1185	Pass								
16. Soak / Dry Resistance	ISO:8336 Part (E)	Pass								













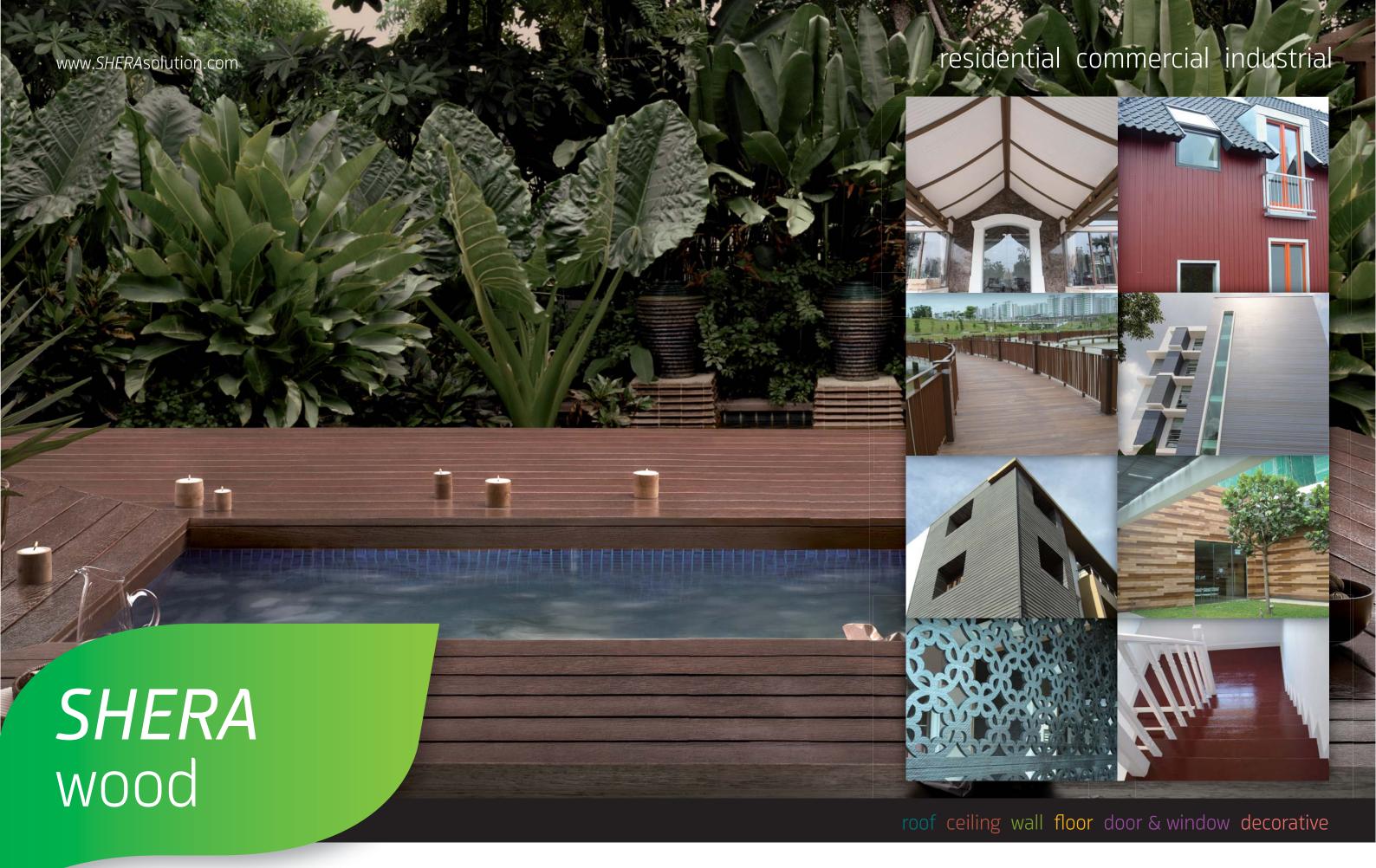


ASTM C 1186 - 91 AS/NZS 2908.2 : 2000 ISO 8336 : 1993









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